GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Cinemas – Andhra Pradesh Cinemas (Regulation) Rules, 1970 – Providing Ticket Booking by On-line booking system in the State – Amendment – Orders - Notified.

Home (General.A) Department

G.O.Ms.No.69 Dated: 02-06-2022

Read the following:-

1. G.O.Ms.No:47, Home (Genl.A) Department, dt.10-03-2006.
2. Andhra Pradesh Cinemas (Regulation)(Amendment) Act No.12 of 2021.
3. G.O.Ms.No.142, Home (Genl.A) Department, dt.17.12.2021.

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ORDER:

In the reference 1st read above, certain amendments to the A.P.Cinemas (Regulation) Rules, 1970 were notified to issue necessary licence stipulating certain terms and conditions for its operation, viz., fixing quota of tickets for booking online, prescribing fee for issue of on-line licence and to levy the service charge etc.

2. In the reference 2nd read above, Andhra Pradesh Cinemas (Regulation) (Amendment) Act, 2021 was issued by inserting the following section after section-5 in the Act, 1955:

> "5-A. Notwithstanding anything contained in this Act and the Rules, no licensee shall offer to sell or allowed to be sold any tickets for admission into cinematograph exhibition except through the online booking platform of a Government Company on such terms and conditions as may be prescribed from time to time, in this regard."

3. In the reference 3rd read above, orders were issued duly authorizing the Andhra Pradesh State Film Television and Theatre Development Corporation (APSFT&TDC) to maintain online booking platform, for booking cinema tickets, under online system, in the State.

4. In order to give effect to the above amendment to the Act, necessary rules are required to be framed in supercession of the existing rules contained in the reference 1st read above. Hence, it is decided to frame appropriate rules to effectuate the above objective contained in Section 5A of the Act.

5. Accordingly, the following draft notification will be published in the extraordinary issue of the A.P.Gazette, dated: 02.06.2022.

NOTIFICATION

In exercise of power conferred by section 6 and sub-section (1) of section 11 of the A.P.Cinemas (Regulation) Act, 1955 (Act 4 of 1955) and Andhra Pradesh Cinemas (Regulation) (Amendment) Act, 2021, the Government of Andhra Pradesh, hereby makes the following amendments to the Andhra Pradesh Cinemas (Regulation) Rules, 1970 issued in G.O.Ms.No.1273, Home (Endowments.II) Department, dt.14-08-1970 and published in Art-II of the A.P.Gazette dt.27-08-1970 and as amended from time to time. This shall be in supercession of the rules in G.O.Ms.No. 47, dated:10-3-2006 and shall be read as part and parcel of rules contained in G.O.Ms. No.1273, dated:14-08-1970.

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AMENDMENTS

In the said Rules, after Chapter-5 Powers and Functions of the Licensing Authority and the Inspecting officers the following Chapter shall be inserted namely,

CHAPTER-5(A) - On-line Ticket booking System in the State

Rule-17(A)

1) Nodal Agency - means the Andhra Pradesh State Film Television and Theatre Development Corporation (APSFTVTDC), a Government Company, authorized to Procure, Design, Develop, Integrate and maintain computerised services of Online Ticketing solution for ticketing for the Cinema theatres and cine goers in Andhra Pradesh under online system under Section 5A of the Act.

2) The Nodal Agency shall procure, design, develop and undertake all the allied activities to maintain a platform through the internet or emerging technologies throughout the State to enable online ticketing solution for the cinema theatres and cine goers. The Nodal Agency shall be entitled to engage the services of a service provider to operate the portal, gateway and the platform.

3) The Nodal agency through its service provider, shall undertake the sale of cinema tickets directly to the cinegoers through its platform on collection of a service charge not exceeding 2% of the rate of admission into cinema theaters.

4) The Ticket Aggregators/cinema theatres who are already engaged in the business of providing cinema tickets through their respective online platforms, shall continue such business only through the gateway created and operated by the nodal agency at a service charge not exceeding 2% on the rate of admission into cinema theatres.

5) The Ticket Aggregators/Cinema Theatres shall be granted the permission to utilize the gateway of the Nodal Agency, by being granted the Application Programming Interface (API).

6) The Nodal Agency is authorized to enter into Agreements with all the theatres in the State to be connected to the portal created for the above purpose. The Theatres shall be required to provide infrastructure to integrate sale of tickets with the API of the Nodal Agency.

7) All the cinema theatres under the Act and the Rules shall comply with the requirements under Rule 17A, as introduced hereinabove, within 30 days of the introduction of the online sale of tickets hereunder, and in default, their licence shall stand suspended pending compliance with the above rules.

8) The nodal agency shall not enable the portal for sale of tickets earlier than seven days from the date of the first exhibition of the cinema in cinema theatres.

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17(B) Price to be printed on tickets etc:

i. The Nodal Agency and the Ticket-aggregators/Cinema Theatres engaged in the business of sale of online tickets, shall cause display on the face of every ticket, the price charged per ticket including the amount collectible towards GST, service charges etc.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

HARISH KUMAR GUPTA
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner, Printing, Stationery and Stores Purchase,Vijayawada,
(for publication in the Extraordinary Gazette of Andhra Pradesh Gazette Dated 02.06.2022 and to supply 600 copies).
All the District Collectors (Licensing Authorities).
The Commissioner of Police, Vijayawada and Visakhapatnam.
The Andhra Pradesh State Film Television and Theatre Development Corporation (APSFTVTDC), Vijayawada.

Copy to:-
The Commissioner of Commercial Taxes, Vijayawada.
The Commissioner, Informn. & Public Relations,Vijayawada.
The Revenue Deptt./ Law Department. / M.A. U.D. Deptt.
The Finance Department.
The General Administration (I & PR) Department.
The A.P. Film Chamber of Commerce, Vijayawada.
Sf/Sc.

//Forwarded::By Order//

Section Officer.

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